

## Andrew Nethery | Writer, Director & Editor

andrewnethery.com

Andrew is an award-winning content creator with a proven history of developing, producing, directing and delivering high-quality, engaging and sometimes viral; digital, social, television, branded and un-branded content. He is a precise communicator and storyteller. Over 45 million views, over 1 billion impressions and counting.

Career side effects may include: obsessive commitment to excellence, compulsive storytelling, dry humor, unexpected late nights, obscure knowledge of film and music, the occasional landing on active aircraft carriers, jamming a 20 foot long Slim Jim onto the NY Subway (all for the likes), working with Robbie Krieger of The Doors, filming celebrities get dominated by hot wings, working with pro athletes and musicians, filming NASA rocket launches, working with Basque separatists, ending distracted driving, capturing the US-Mexico border in VR and working with the most influential brands; like Apple, Adidas, Disney, Google, Live Nation, Vice, Complex, Refinery29, TBWA/Chiat/Day, and many others.

### Project Resume:

[“Tony the Finger”](#) | TBWA x Mountain Dew Super Bowl LIV (2020) Social Content | Content Director & Editor

[“Women Who Create Change”](#) | TBWA x Adidas Olympics 2020 Social Content | Co-Director & Editor

[“Outlawed: A Punk Rock Uprising in the Basque Country”](#) | Feature Documentary | Writer & Director

[“The Longest Boi”](#) | BIOS x Slim Jim Interactive & Social Campaign | Writer, Creative Director & Content Director

[“Unfinished Stories”](#) | TBWA x Travelers Insurance Content Series and Digital Campaign | Content Director & Editor

[“Inside Accenture Labs”](#) | TBWA x Accenture Digital Content Series | Content Director

[“Table Talk”](#) | TBWA x Xeris Content Campaign | Content Director

[“Backslash”](#) | TBWA Content Studio & Media Brand | Co-Creator, Writer, Producer/Director & Editor

[“The Fake Newsstand”](#) | TBWA x Columbia Journalism Review | Director of Photography & Editor

[“SJ x Topsy Elves: Meme Beast”](#) | TBWA x Slim Jim Product Launch & Digital Campaign | Creative & Content Director

[“Journey to Space 3D”](#) | K2 Films Large Format Documentary | Film Treatment Writer, Associate Producer

[“Secrets of the Universe 3D”](#) | K2 Films Large Format Documentary | Film Treatment Writer

[“The Weapon Hunter - Pilot Episode”](#) | Smithsonian Channel | Co-Creator & Director of Photography

[“Fairytale \(re\)Imagined”](#) | TBWA x Youtube, Sundance, SXSW Interactive/Content Campaign | Writer and Co-Director

[“Roadtrip”](#) | TBWA x Mayo Clinic Digital Content Campaign | Content Editor

[“Backslash360”](#) | TBWA x Google Virtual Reality Content Series | Director of Photography & Editor

[“Bust Em – Party Favor”](#) | Fools Gold Music Video | Producer, Director of Photography

[“The Score”](#) | Vice Media x Apple Music Documentary Series | Editor

[“The Hot Ones”](#) | First We Feast Content Series | Videographer

[“Hang Time with Jenn Im”](#) | Refinery29 Content Series | Director of Photography

[“Under the Influence: Krautrock”](#) | Vice Media Documentary | Editor

[“Cut and Sew”](#) | Complex Media Content Series | Videographer

[“Sneaker Shopping”](#) | Complex Media Content Series | Videographer

[“Skaters in Cars: Tony Hawk”](#) | ESPN Digital/Broadcast Series | Videographer

[“Welcome to the Zoo”](#) | Vice Media Documentary | Editor

[“Noisey Meets”](#) | Vice Media Content Series | Editor

[“Noisey Shreds”](#) | Vice Media Content Series | Editor

[“Guitar Moves”](#) | Vice Media Content Series | Editor

[“Setlist”](#) | Vice Media x Live Nation Content Series | Editor

[“Roadhouse”](#) | Vice Media x Live Nation Content Series | Editor

[“Taleswappers”](#) | Vice Media x Live Nation Content Series | Editor

[“I Need My Girl - The National x CHVCHS”](#) | Vice Media x Live Nation Music Video | Editor

[“She in My Car – Casey Veggies, Dom Kennedy”](#) | Music Video | Producer

[“Her Bullets’ Energy”](#)– John Garcia (Kyuss) & Robbie Krieger (The Doors)” | Music Video | Writer & Director

[“2015 Lookbook”](#) | Disney | Video Director